



PGA

SECTION CHAMPIONSHIP

2011 SECTION PGA PROFESSIONAL CHAMPIONSHIP

May 2011

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PGA TOUR

The PGA Professional National Championship, the showcase event for PGA Professionals, is a premier event in our Association. The Championship has a tradition of excellence and receives increased attention throughout the golf industry. The excitement continues this year as we prepare for the 44th PGA Professional National Championship, June 26-29, 2011, at Hershey Country Club in Hershey, PA. The East and West Course will serve as the sites for the first two rounds, with the final two rounds being played on the East Course.

Additionally, the low 20 scorers in the national championship will earn a berth into The 93rd PGA Championship, Aug. 11-14, 2011, at the Atlanta Athletic Club in Johns Creek, GA.

This point in the year also marks the first step on the road to earning a berth in the 45th PGA Professional National Championship. Your PGA Section represents one of 41 Section PGA Professional Championships conducted nationwide, each featuring a minimum purse of \$10,000. The 44th PGA Professional National Championship will be contested June 24-27, 2012, at Bayonet Black Horse in Seaside, CA.

These championships are presented by Club Car and Mercedes-Benz and supporting sponsors Titleist and FootJoy, Callaway Golf, Nike Golf and TaylorMade-adidas Golf. In addition to the presenting and supporting sponsors, The PGA Tour is a supporting sponsor of PGA of America professional tournaments and GOLF CHANNEL is an exclusive media partner. There isn't a better team to support our championships!

Should you need further information in your preparations, please contact any member of the PGA Championship Department. I extend my best wishes to you for success in your Section PGA Professional Championship.

Sincerely,

Ted Bishop, PGA
Vice President
The PGA of America
Chairman, PGA Professional National Championship



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ENTRY DEADLINE IS 5:00P.M. EDT, WEDNESDAY, JULY 6, 2011

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Every applicant (except exempt applicants) must go through a two-stage process as follows:

1. Enter and compete in your Section PGA Professional Championship (see "Section Dates, Sites & Entry Fees") between July 11 and November 30, 2011.
2. A pre-determined number of leading players from each Section, plus certain exempt players, will then advance to the PGA Professional National Championship to be held June 24-27, 2012 (Sunday through Wednesday) at Bayonet/Black Horse, Seaside, California. An additional \$100 entry fee will be required to enter the PGA Professional National Championship and eligibility deadline must also be met.

If you wish to play in the 2012 PGA Professional National Championship, and/or the 2012 PGA Championship (both of which will have an eligibility deadline you must meet), you must first enter your 2011 Section PGA Professional Championship (unless you are exempt). Exemptions are listed under "Additional Playing Opportunities".

ELIGIBILITY

Eligibility is limited to PGA members who meet all of the following criteria.

1. Must be eligibly employed in and classified in one of the following active membership classifications or have Life Member Active status or Life Member Master Professional Active status (LMA or LMMA) at the time of entry and as of July 6, 2011. The PGA of America headquarters records must reflect this status at time of entry and as of July 6, 2011.

*MP	Master Professional	A-14	Director of Instruction at a PGA Recognized Facility
A-1	Head Professional at a PGA Recognized Golf Course	A-15	Ownership or Management of a Retail Golf Facility
A-2	Head Professional at a PGA Recognized Golf Range	A-16	Golf Course Architect
A-4	Director of Golf at PGA Recognized Golf Facilities	A-17	Golf Course Superintendent
*A-5	Past Presidents of the Association	A-18	Golf Media
A-6	Golf Instructor at a PGA Recognized Facility	A-19	Golf Manufacturer Management
A-7	Head Professional at a PGA Recognized Facility Under Construction	A-20	Golf Manufacture Sales Representative
A-8	Assistant Golf Professional at a PGA Recognized Facility	A-21	Tournament Coordinator/Director for Organizations, Businesses or Associations
A-9	Employed in Professional Positions in Management, Development, Ownership Operation and/or Financing of Facilities	A-22	Rules Official
A-10	Golf Clinician	A-23	Club Fitting/Club Repair
A-11	Golf Administrator	A-24	Employed within the golf industry and not eligible for another Active classification
A-12	College or University Golf Coach	LMA	Life Member Active
A-13	General Manager	LMMA	Life Member Master Professional Active

*Must be eligibly employed in one of the above mentioned active membership classifications to be eligible.

2. Must not have played in more than ten (10) combined Adams Golf Pro Tour Series, Australia/New Zealand Tour, Canadian Tour, Champions Tour, Dakotas Tour, European Seniors Tour, Futures Tour, Gateway Tour, Heartland Players Seniors Tour, Hooters Tours (Professional Series, Winter Series and Carolina Series), JLPGA, JPGA Senior Tour, JPGA Tour, LPGA, LPGT, Nationwide Tour, PGA Challenge Tour, PGA European Tour, PGA Tour, Tar Heel Tour (eGolf Tour), The Asian Tour, The Safari Tour, The Sunshine Tour, and/or WPTG tournaments between July 4, 2010 and July 5, 2011. The U. S. Open, U. S. Senior Open, PGA Championship, and Senior PGA Championship are not included in the 10-tournament count.



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PGA Tournament Corporation, Inc., reserves the right to determine whether or not any player is so employed and to reject any player who does not meet these requirements.

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A PGA member will not be eligible to participate if:

- a) the member is serving a suspension from membership;
- b) the member is suspended from tournament participation for National tournaments; or
- c) the member is classified as Class F, LM, LMM, RM, Inactive, A-3, or Honorary.

TO ENTER

To enter your Section PGA Professional Championship, each player may enter online at www.pgalinks.com or call **800.474.2776**. Entries will be accepted beginning May 25, 2011.

If you enter by telephone, please ask for a confirmation number or if you enter online, please print your confirmation. An e-mail confirmation will be sent to you at the e-mail address you have in your membership file.

Confirmation # _____

American Express, MasterCard, or Visa will be accepted for payment. Please be prepared to provide the following information when you enter:

1. Your PGA membership number.
2. Your name, city and state (as you wish it to appear on the starting times, scoreboard, etc.).
3. Corporation information (if applicable). If prize money is to be paid to a corporation, you must provide the corporation's name and its federal identification number.
4. Number of (must not have played in more than ten (10) combined) Adams Golf Pro Tour Series, Australia/New Zealand Tour, Canadian Tour, Champions Tour, Dakotas Tour, European Seniors Tour, Futures Tour, Gateway Tour, Heartland Players Seniors Tour, Hooters Tours (Professional Series, Winter Series and Carolina Series), JLPGA, JPGA Senior Tour, JPGA Tour, LPGA, LPGT, Nationwide Tour, PGA Challenge Tour, PGA European Tour, PGA Tour, Tar Heel Tour (eGolf Tour), The Asian Tour, The Safari Tour, The Sunshine Tour, and/or WPTG tournaments between July 4, 2010 and July 5, 2011. The U. S. Open, U. S. Senior Open, PGA Championship, and Senior PGA Championship are not included in the 10-tournament count.

Entry fee is \$110 (although Sections may set additional fees to cover course and golf car costs). See "Section Dates, Sites & Entry Fees" for your Section's entry information. Entry deadline is 5:00 p.m. EDT on Wednesday, July 6, 2011. It is recommended that each player enters early to avoid busy telephone lines on the last day. There is no entry form for you to complete when you pay by credit card.

SECTION INFORMATION

The PGA Board of Directors has determined that the allocation of the number of players advancing from each Section PGA Professional Championship to the PGA Professional National Championship will be based on the number of entries in each Section PGA Professional Championship.

All Applicants must compete in the Section with which they are affiliated on July 6, 2011, unless they have transferred to a new Section.

Applicants who have transferred to a new Section after the July 6 entry deadline have the option of competing in their original Section or in their new Section, but NOT both. In order to compete in their new Section, they must inform their new Section of their intention at least seven (7) days prior to that Section's event. Those transfers will NOT affect the number of spots allocated to each Section by the formula as of the July 6 entry deadline.

Please notify your Section if you need to withdraw after the July 6 entry deadline date. Entry fees will not be refunded after the July 6 entry deadline, unless for extreme circumstances such as hospitalization or personal bereavement. A written appeal must be made to the Director of PGA Member Championships for any refund request after the entry deadline. You must provide documents to support your reason for withdrawing after the deadline. This request will be for only the portion of the entry fee reserved by PGA Tournament Corporation, Inc. (\$60). The portion of the entry fee the Section receives can be refunded at their discretion. A \$25 administration fee will be withheld for any withdrawal. Unacceptable excuses would be chronic and recurring injuries, such as sore wrists, back, etc.

Reference the "Section Dates, Sites & Entry Fees" document for specific information for your Section.



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PRIZE MONEY

Total prize money in each Section PGA Professional Championship will be a minimum of \$10,000 and will be determined at the close of entries. The exact purse for each section will be announced on site and will be available after the closing date of entries July 6.

The number of available spots for your Section into the 2012 PGA Professional National Championship will be announced on site.

METHOD OF PLAY

The Section PGA Professional Championship is a stroke play event with a minimum of 36-holes. In the event of a tie for the last advancing place or an alternate's place, there should be a play-off as determined by the Section. Substitutions in order of qualifying scores will be allowed for qualifiers unable to compete in the PGA Professional National Championship.

CONDITIONS OF ENTRY

This application is subject to acceptance by PGA Tournament Corporation, Inc., in its sole discretion. Applicant agrees that in the event of acceptance of the application, the application and Applicant's participation in the Section PGA Professional Championship may be rejected or revoked at any time thereafter for violation of eligibility criteria or any conditions of entry.

Both the application and Applicant's participation in the Section PGA Professional Championship are subject to all Rules, Regulations, provisions of the Constitution and By-Laws of The Professional Golfers' Association of America and other conditions applicable to the Championship, as well as to the terms and conditions of any contract which PGA Tournament Corporation, Inc., may have made with other parties with respect to same, inclusive of, but not limited to, anti-doping policies.

Participation in all stages of the Section PGA Professional Championship is subject to all Rules, Regulations, and provisions of the Constitution, By-Laws, Regulations, and applicable Section PGA Professional Championship eligibility criteria and other conditions of entry applicable to the Section PGA Professional Championship. In addition, the following conditions apply.

As a condition of entry for participation in the Section PGA Professional Championship, the Applicant consents to the recording and/or transmission of his/her voice and image to being filmed, videotaped, photographed or televised in connection with participation in the Section PGA Professional Championship and any other event conducted in conjunction with the Section PGA Professional Championship; waives, releases and assigns his/her private rights to the production, reproduction, publication and dissemination of any recordings, transmissions, video recordings, portraits, posters, motion pictures, photographs, images and electronic transmissions which depict the Applicant as a participant in the Section PGA Professional Championship or any phase or portion thereof and any other event conducted in conjunction with the Section PGA Professional Championship to The Professional Golfers' Association of America, any of its affiliates, subsidiaries, or assigns for all use in connection with:

- i) advertising, promoting, or publicizing the Section PGA Professional Championship or PGA Professional National Championship or any broadcasts thereof;
- ii) radio broadcasts or "live" or "delayed" telecasts or television programs, Internet or other electronic transmissions;
- iii) broadcasts or exhibitions on a recorded basis as part of a program, motion picture or video recording of the Section PGA Professional Championship, or year-end summaries of sports award programs or any news or sports news programs in any form of media;
- iv) live or taped non-exclusive updates; and
- v) official lithographs, commemorative yearbooks, portraits, posters, and the like.

Applicant agrees to refrain from any action, which will interfere with the orderly recording, production, reproduction, publication and dissemination of such recordings, transmissions, films, tapes, electronic transmissions, pictures, photographs, or images.

As a condition of entry all players expressly release and discharge The PGA of America, its affiliates, officers, directors, employees, members, respective PGA Sections, sponsors and the host site from and against any claims for injuries sustained incidental to participating in the event. Players agree that they choose to participate in the event at their own risk and players assume the risk of injury in association with participating in the event.



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Applicant agrees that Applicant will not share in any part of the prize money, which Applicant may win in the Section PGA Professional Championship with any other contestant.

If invited, Applicant agrees to play in the Professional-Sponsor event, if one is held, and Applicant is selected to participate, and to honor all applicable obligations should Applicant agree to participate in any later corporate outings for which Applicant becomes eligible through Applicant's performance in the Section PGA Professional Championship.

It is also understood that Applicant's participation in the Section PGA Professional Championship is subject to pre-qualifying unless he/she is among those who are exempt from qualifying.

At the 2012 PGA Professional National Championship, players must employ a caddie and shall walk at all times during a stipulated round.

POLICIES

Entry fees must be received by the entry deadlines, which are established and set forth herein.

Except where otherwise noted, time of an entry deadline shall mean local time at the site of the National PGA office.

There shall be no waivers of entry deadlines unless approved by the PGA Officers acting in the best interest of the game of golf, sponsors, hosts/sites, the public and/or the players.

There will be no entry refunds after the closing date for entries.

CONDITIONS OF COMPETITION

The PGA Board of Directors have voted and approved the following changes concerning the Condition of Competition regarding grooves and punch marks:

- 1) The PGA of America **will** adopt the Condition of Competition for Grooves and/or Punch Marks for its three major Member Championships, i.e. PNC, Senior PNC and Assistant Championships starting in calendar year 2011.
- 2) The PGA of America **will not** adopt the Condition of Competition at the PGA Section levels (qualifying stages) of these three Championship events, **nor** will it recommend to the PGA Sections that they implement the condition for their events in 2011.
- 3) The PGA of America **will not** adopt the condition of competition at any of the other member Championships, i.e. PGA Winter Championships, PGA Tournament Series, PGA Junior Championship, etc. in 2011.

RULES AND REGULATIONS

The conditions governing play and the purse distribution will be determined by The PGA of America and distributed by the appropriate PGA Section. The Section PGA Professional Championship will be subject to the overall supervision of the Section.

Proper golfing attire must be worn at all times during play. The Tournament Director may prohibit play by those who do not conform to dress standards of the Section.

Any player who shall be deemed guilty of conduct unbecoming a Golf Professional while participating in the Section PGA Professional Championship or activities related thereto (i.e., practice rounds, hospitality events, etc.), or who otherwise violates the Code of Ethics of The PGA shall be subject to fine or suspension from tournament play.

At each Section's discretion, a player may obtain distance information by using a device that measures distance only. If, during a stipulated round, a player uses a distance-measuring device that is designed to gauge or measure other conditions that might affect his play (e.g., gradient, wind speed, temperature, etc.), the player is in breach of Rule 14-3, for which the penalty is **disqualification**, regardless of whether any such additional function is actually used. Distance measuring devices are **NOT** permitted during the PGA Professional National Championship, except during practice rounds.

The Section Tournament Director shall be authorized to impose penalties consisting of a fine of \$100 for the first offense, a fine of \$150 for the second offense, and suspension from tournament play for the third offense for any of the following violations:



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- Club throwing/club breaking
- Damage to course equipment or property
- Abuse, oral (profanity) or otherwise directed at rules officials, other competitors, spectators, sponsors, tournament staff, volunteers, or others
- Consumption of alcoholic beverages during practice rounds and/or championship rounds
- Using cellular telephones or any similar cellular telecommunications equipment on the golf course during championship rounds is prohibited
- Any other conduct deemed by the Director of PGA Member Championships to be unbecoming a Golf Professional

In the event of a tie for first place at the end of the Championship, there will be a play-off as determined by the Section Tournament Committee.

SEPARATE TEES/SAME PURSE POLICY

Although competing from separate tees (men from the men's tees and women from the women's tees), men and women professionals shall compete for the same purse. For example, the man or woman professional with the lowest score shall win first place money.

PLAYING PRIVILEGES POLICY

Women participating from the women's tees shall not be eligible to earn playing privileges in the PGA Championship, the PGA Cup and tournaments co-sponsored or approved by the PGA TOUR, the Champions Tour, or the Nationwide Tour. Prior to starting at the Section level, a woman must declare which tees she will be playing from. See separate "Additional Playing Opportunities" sheet for list of benefits available from each set of tees.

ADDITIONAL PLAYING OPPORTUNITIES

It is anticipated that the following additional playing opportunities may be available to those who play well in this event from the back tees and women who play well in this event from the forward tees. All of the following benefits may be subject to change at any time.

EXEMPTION	2012 PGA PROFESSIONAL NATIONAL CHAMPIONSHIP
Top 20 and ties in the 2011 PGA Professional National Championship at Hershey Country Club, Hershey, Penn.	X
Any club professional making the cut in the 2011 PGA Championship at Atlanta Athletic Club, Johns Creek, Ga.	X



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ADDITIONAL PLAYING OPPORTUNITIES 2012 PGA PROFESSIONAL NATIONAL CHAMPIONSHIP

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It is anticipated that the following additional playing opportunities may be available to those who play well in the Section PGA Professional Championship and PGA Professional National Championship from the **BACK** tees. The following benefits may be subject to change at any time.

The PGA Professional National *Champion*:

1. Subject to the approval of the PGA TOUR and to the availability of places in particular tournament fields as determined by the PGA TOUR, the PGA Professional National Champion is exempt for a maximum of six open tournaments next year, in addition to any sponsor exemptions. Three of these must be from open tournaments held opposite the World Golf Championships and the British Open.
2. The PGA Professional National Champion is exempt from Local Qualifying (only) for next year's U. S. Open, provided they file an entry by the stated deadline.

Top 10 Finishers from The PGA Professional National Championship:

3. The top 10 (ten) available finishers and ties, to a floor of 25th position, from The PGA Professional National Championship shall be exempted into second stage qualifying of this year's PGA TOUR Qualifying tournament, provided they file an entry by the stated deadline.
4. The top 10 (ten) finishers in The PGA Professional National Championship are exempted from regional qualifying for next year's British Open, provided they file an entry by the stated deadline.

Top 20 Finishers from The PGA Professional National Championship:

5. The top 20 (twenty) finishers in The PGA Professional National Championship will qualify for this year's PGA Championship.*
6. The top 20 (twenty) finishers in The PGA Professional National Championship will earn points toward the next PGA Cup Team.*

It is anticipated that the following additional playing opportunities may be available to male contestants and female contestants who play well in this event from the **BACK OR FORWARD** tees.

7. The current year PGA Professional National Champion (provided he/she meets eligibility requirements) is exempt into this year's Senior PGA Professional National Championship.*
8. Top 20 (twenty) and ties will be exempt into next year's PGA Professional National Championship.*
9. Prior to 1997, all PGA Professional National Champions have a lifetime exemption into The PGA Professional National Championship.*
10. Beginning in 1997, all PGA Professional National Champions receive a ten (10) year exemption into The PGA Professional National Championship.*

*NOTE: A player forfeits the additional benefits earned through The PGA Professional National Championship if he/she fails to meet all of the eligibility criteria listed here: must be classified and eligibly employed as MP, A-1, A-2, A-4, A-5, A-6, A-7, A-8, A-9, A-10, A-11, A-12, A-13, A-14, A-15, A-16, A-17, A-18, A-19, A-20, A-21, A-22, A-23, A-24, have Life Member Active or Life Member Master Professional Active status on the entry deadline and must not have played in more than ten (10) combined tournaments in the immediate twelve (12) month period prior to the specific tournament deadline.



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SECTION DATES, SITES & ENTRY FEES July 11 - November 30

SECTION	DATE	SITE	ENTRY FEE
Aloha	July 18-19	Poipu Bay Golf Course	\$200
Carolinas	September 13-15	Kiawah Island Resort - Ocean Course & Osprey Point	\$290
Central New York	August 22-23	Turning Stone Resort - Shenendoah Golf Course	\$200
Colorado	September 12-14	Eisenhower Golf Club - Blue Course	\$250
Connecticut	August 22-23	Shennecossett Golf Course	\$280
Dixie	September 28-29	Auburn University Club	\$200
Gateway	August 22-23	Lake Forest Country Club	\$160
Georgia	October 24-25	Ansley Golf Club - Settindown Creek	\$180
Gulf States	August 22-23	University Club of Baton Rouge	\$150
Illinois	August 29-31	Medinah Country Club - Course #1	\$240
Indiana	August 15-16	Stonehenge Golf Club	\$135
Iowa	July 18-19	Arsenal Island Golf Course	\$110
Kentucky	July 18-19	Audubon Country Club	\$195
Metropolitan	August 1-2	Rockland Country Club	\$225
Michigan	August 29-31	Hawk Hollow Golf Club & Eagle Eye Golf Club	\$225
Middle Atlantic	August 15-17	Trump National	\$285
Midwest	August 1-2	Prairie Dunes Country Club	\$230
Minnesota	August 29-30	Medina Golf & Country Club	\$240
Nebraska	August 15-16	Wilderness Ridge Golf Club	\$165
New England	August 22-24	Pine Hills Country Club	\$300
New Jersey	September 13-15	Metedeconk National Golf Club	\$275
Northeastern New York	July 25-26	Hiland Golf Club	\$110
North Florida	July 25-26	World Woods Pine Barrens	\$200
Northern California	August 1-2	Lake Merced Golf Course	\$210
Northern Ohio	August 29-31	Canterbury Golf Club	\$190
Northern Texas	August 15-16	Gentle Creek Golf Club	\$110
Pacific Northwest	September 20-22	Illahe Hills Country Club	\$320
Philadelphia	September 20-22	White Manor Country Club	\$195
Rocky Mountain	August 22-23	Huntsman Springs	\$225
South Central	August 22-23	Jimmie Austin OU Golf Course	\$140
South Florida	September 28-29	Mayacoo Lakes Country Club	\$175
Southern California	August 29-31	Annandale Golf Club	\$275
Southern Ohio	August 29-30	NCR Country Club	\$180
Southern Texas	September 26-28	Miramont Country Club	\$110
Southwest	September 19-21	TBD	\$175
Sun Country	September 26-27	The Club at Las Campanas	\$210
Tennessee	September 20-22	TPC Southwind	\$325
Tri-State	August 15-16	Allegheny Country Club	\$200
Utah	September 20-21	Toana Vista Golf Course	\$285
Western New York	July 25-26	Lancaster Country Club	\$140
Wisconsin	September 12-13	Bishops Bay Country Club	\$260